



HANOVER HORNETS SOFTBALL

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FOR IMMEDIATE RELEASE

Hornets Form Strategic Partnership with RBA West & Adams Performance

Thursday, October 12, 2022, Richmond, VA - The Hanover Lady Hornets fastpitch softball organization is excited to announce a strategic partnership with Richmond Baseball Academy West (RBA West). This is a resource sharing agreement that provides the Lady Hornets players and teams use of the RBA West training facilities in Richmond, VA. The partnership also provides additional benefits such as access to lessons and professional instruction from the RBA West staff, skill development programs and camps, and discount purchasing relationships with equipment vendors.

“We are extremely excited about our partnership with the Lady Hornets and happy they will call RBA West home,” says Chris Gerrity, co-owner of RBA West. “This is a great marriage between our baseball operations and one of Virginia’s most respected softball travel organizations. We have trained many Hornets players over the years and know how hard-working and dedicated they are. We can’t wait to get to work with more players and teams to assist in their development.” The RBA West philosophy mirrors that of the Hornets: to deliver the best training available, to help the player realize his or her full potential and have fun while we're doing it!

Additionally, the Hornets are pleased to announce a collaboration agreement with Adams Performance, which shares space at the RBA West facilities. Through this partnership, Kyle Adams (Owner) and Stephanie Sfera (Director of Female Sports Performance) will be joining the Hornets Advisory Board where they will drive the development of age-appropriate training curriculum geared toward the Hornets female athletes.

“This is an important step in the growth, development, and evolution of the Lady Hornets organization,” says Chad Radcliffe, President of the Hornets. “We are thrilled to be working with the great teams at RBA West and Adams Performance to expand the resources, facilities, and training opportunities for our Hornets players. We know that these partnerships will enable us to improve the preparation, endurance, and competitiveness of our players and teams.”

ABOUT HANOVER LADY HORNETS

The Hanover Lady Hornets is a travel fastpitch softball organization with showcase teams at 18, 16, and 14U age levels. The organization has both development and showcase teams throughout central and southwest Virginia and offers opportunities for players to showcase their talents throughout the southeast and beyond. The group provides the support and education to get to the next level. In addition to superior athletic development and technical knowledge, the Hornets nurture the unique bonds found in team sports through good sportsmanship, combined with plenty of social activities and fun off the field.

ABOUT RBA WEST

Since 1995, RBA West has been one of Central Virginia’s premier organizations for developing baseball and softball players through mentoring, instruction, and competition. They operate the highly successful Virginia Seminoles travel baseball organization with 28 competitive teams for players 8u-17u. Their 17,500 sq. foot indoor training facility provides a home for individually tailored baseball and softball training and instruction for players of all ages and skill levels.



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ABOUT ADAMS PERFORMANCE

Adams Performance was established in 2014 to deliver a more comprehensive approach to training athletes. This approach combines the best of a sports medicine assessment with individualized fitness programs to provide the highest level of strength and conditioning for the athlete. Their programs incorporate medical and training history, functional movement screens, orthopedic testing for each individual, as well as fitness programs to improve mobility, strength, and athletic performance. All training is done in a semi-private environment, which encourages a culture of competition, under the coaching of their expert staff.

